

GLOBIZ
"Connecting Business Globally"



GLOBAL HEALTHCARE EXPO

26 - 28 October, 2020

VIRTUAL EXPO

GLOBAL VIRTUAL HEALTHCARE EXPO



- Benefits like physical exhibitions
- Immerses users into a life like expo world keeping social distancing
- Access to every expo feature through all types of hand - held devices

ADVANTAGES & HIGHLIGHTS OF VIRTUAL EXPO



- Completely safe and ideal business platform in current situation
- Full access and experience through Android / IOS/ PC / Laptop
- No limitation in number of participants and attendees
- No travel, fabrication expenses
- Unlimited branding space
- Cross-browser viewing; IE, Chrome, Firefox, Safari
- Unlimited business opportunities with Countries across globe

FOCUS SECTORS



HYGIENE &
SANITATION



MEDICAL DEVICES
& LABORATORIES



MEDICAL
TEXTILES



PHARMACEUTICALS
& TECHNOLOGY



SCIENTIFIC & ANALYTICAL
INSTRUMENTS



AYURVEDA
& WELLNESS



MEDICAL
TOURISM

and more...



KEY HIGHLIGHTS & COMPONENTS



EXHIBITION

- 3 Days Exhibition
- Booths, Pavilions
- Live Product Demonstrations



WEBINARS & INTERACTIVE SESSIONS

- 3 Days Webinar
- Live interactions



B2Bs

- B2B slots
- Live chats & interactions
- One on one video chats



GVHE 2020: A VIRTUAL JOURNEY

FICCI CONVENTION CENTER ENTRANCE



MAIN EVENT LOBBY WITH BRANDING SPOTS



1ST FLOOR EVENT LOBBY WITH HALLS & BRANDING



CONFERENCE HALL IMAGE WITH BRANDING



VIRTUAL STANDARD BOOTH



VIRTUAL PREMIUM BOOTH



BOOTH & SPONSORSHIP OPPORTUNITIES

Category	Indian (INR)	Maximum Number
Virtual Expo Sponsor	4,00,000	1 (Exclusive)
Principal Sponsor	3,00,000	1
Visitor Registration Landing Page Sponsor	2,00,000	2
Exhibition Hall Sponsor	1,00,000	1 per sector specific hall
Information Desk Sponsor	1,00,000	1
Webinar Sessions Sponsor	1,00,000	1 per session
Exhibition Booth	22,000 & 28,000	

GST as applicable

EXHIBITION BOOTH FEATURES



Facilities	Standard	Premium
Virtual Booth	Yes	Yes
Chat Messaging with Buyers	Yes	Yes
Video Conference	Yes	Yes
User Log-in (Booth Representatives)	3	5
Product Gallery	10	20
Photos per Product	5	5
On Video Screen Display	1 Product / Company Video	5 Product / Company video on Loop
Product Brochures	5	10
Name & Logo	Yes	Yes
Analytic Report Post Event	Yes	Yes

VIRTUAL EXPO SPONSOR (EXCLUSIVE) INR 4 LAKH + GST



- Company Logo on Landing page of Global Healthcare expo, Convention centre



- Dedicated screen for corporate video / live demo in main lobby of Convention Centre



- 4 Premium booths in the Sector specific Exhibition Hall



- Company logo and profile in weekly newsletter to industries across globe



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



PRINCIPAL SPONSOR (MAXIMUM 1) INR 3 LAKH + GST



- Company Logo on Landing page of Global Healthcare expo and Convention centre



- Dedicated screen for corporate video / live demo in main lobby of Convention Centre



- 3 Premium booths in the Sector specific Exhibition Hall



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



VISITOR REGISTRATION LANDING PAGE

SPONSOR (MAXIMUM 2) INR 2 LAKH + GST



- Company logo on landing page of Visitor Registration



- 2 Standard virtual booth in the Sector specific Exhibition Hall



- AV content to be played on screens for 1 minute each in loop along with other sponsor



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



EXHIBITION HALL SPONSOR

(1 PER SECTOR SPECIFIC HALL) INR 1 LAKH + GST



- Company logo at Exhibition Hall lobby



- 2 Standard virtual booth in the Sector specific Exhibition Hall



- AV content to be played on screens for 1 minute each in loop along with other sponsors in Exhibition hall



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



INFORMATION DESK SPONSOR (MAXIMUM 1) INR 1 LAKH + GST



- Company logo on Information Desk Sponsor page along with other sponsor



- 1 Standard virtual booth in the Sector specific Exhibition Hall



- AV content to be played on screens for 1 minute each in loop along with other sponsor in the area



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



WEBINAR SESSIONS SPONSOR (1 PER SESSION) INR 1 LAKH + GST



- Company Logo on either sides of the screen visible to the audience



- 1 Standard Virtual booth in the Sector specific Exhibition Hall



- Logo to be acknowledge in every marketing collaterals and social media promotions and on Thank You sponsor at a prominent location



- One full page colour advertisement in Online Exhibitors' Directory free to download for all buyers and visitors



- Membership opportunity with FICCI



Please Note: All Sponsorship Opportunities can also be customized as per participants requirements

ORGANISER



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



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