EEPC India’s first VIRTUAL SHOW

India Subcontracting Expo

27 – 30 Oct 2020
Focus: EU and the UK

Meet buyers from the UK and EU

FOCUS SECTORS

Metal Working & Metal Processing
Mechanical & Electromechanical Sub-assemblies
Hydraulics & Pneumatics
Motion & Drives
Metal Finishing & Heat Treatment
Electricals & Electronics
Dies, Tools, Gauges & Testing
Plastic, Rubber & Polymer Engineering Recycling
Miscellaneous

CLICK TO BOOK SPACE

Virtual exhibition pavilion
Targets many geographies at the same time
Live interaction with visitors before and during the expo
India-EU trade
The EU is the largest source of Foreign Direct Investment (FDI) into India. India's trade with the EU in 2019-20 was US$104.9 billion out of which India's exports to the EU was US$53.72 billion. India's imports from the EU was US$51.2 billion in 2019-20.
India's main engineering exports to the EU are machinery, boilers and parts, electrical machinery and equipment, iron and steel, vehicles and parts, articles of iron and steel, optical, medical equipment and parts, aircraft and spacecraft, aluminium and products, tools and parts, etc. The main imports from the EU to India are tractors, motor vehicles and parts, turbojets and other gas turbines, ferrous waste and scrap, machinery and other appliances, electrical machinery and equipment, etc.

India-UK trade
In 2019, the UK ranked 14th in the list of India's top 25 trading partners with US$8733.5 million exports during 2019-20 and US$15446.1 million total trade. Engineering exports to the UK for 2019-20 was valued at US$2.6 billion compared to US$2.8 billion during same period last fiscal registering a negative growth of 7.24%.

How a virtual expo helps exhibitors
a. Access to good quality buyers from the comfort of the home or office.
b. Reduced cost of participation compared to traditional format.
c. Focussed region or market helps in understanding specific market requirements and therefore solutions can be showcased accordingly.
d. Much wider coverage of the entire market because of more variety in the customer base.

KEY FEATURES OF A VIRTUAL EXPO
a. Participate from anywhere any time using web browsers and smart phones, on iOS and android.
b. Artificial Intelligence-driven matchmaking for buyers (pre-scheduled/approved meetings).
c. Availability of company and product videos to enhance the experience of buying/sourcing.
d. Chat and video conferencing facility to help easy interactions.
e. Private meeting rooms, personalised schedules and Mobile App support.
g. Products displayed with detailed specifications to facilitate sourcing.
h. Webinars that bring speakers and experts to enhance knowledge and help decision making.
i. Data security ensured on the online platform for buyers and exhibitors for meetings and chats.
Exhibitor packages

<table>
<thead>
<tr>
<th>Facilities</th>
<th>Basic</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual booth</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Chat Messaging with buyers</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Video conference with buyers (4 hours every day per login)</td>
<td>1 login</td>
<td>2 logins</td>
</tr>
<tr>
<td>Products for display</td>
<td>10</td>
<td>20</td>
</tr>
<tr>
<td>Photos per product</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Video per product (up to 5 videos)</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Product brochures</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Name and Logo on the floor plan</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Exhibitor list</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Participation charges

**Basic**
- Rs 25,000 for Members
- Rs 30,000 for non-members

**Premium**
- Rs 28,000 for Members
- Rs 33,000 for non-members

- GST will be additionally applicable for both

How to book space
Firms are requested to fill in the online Space Booking Form at this link.

Selection criteria
Since space is limited, participants will be selected strictly on first come, first served basis.

Cancellation of participation
If any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC India.

Mode of payment
Please use the PayU payment gateway on the online Space Booking Form (see next column).

Visitor profiles

<table>
<thead>
<tr>
<th>Automobiles</th>
<th>Aerospace &amp; Defence</th>
<th>Electricals</th>
<th>Industrial Automation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrial Manufacturing</td>
<td>Machine Tools</td>
<td>Oil and Gas &amp; Mining</td>
<td>Process Industry</td>
</tr>
</tbody>
</table>

Contact Us

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