

EEPC India's first VIRTUAL SHOW

India Subcontracting Expo

27 – 30 Oct 2020

Focus: EU and the UK

**Meet buyers
from the UK
and EU**

FOCUS SECTORS



**Metal Working
& Metal
Processing**



**Mechanical &
Electromechanical
Sub-assemblies**



**Hydraulics &
Pneumatics**



**Motion &
Drives**



**Metal
Finishing
& Heat
Treatment**



**Electricals &
Electronics**



**Dies, Tools,
Gauges &
Testing**



**Plastic, Rubber
& Polymer
Engineering
Recycling**



Miscellaneous

CLICK TO BOOK SPACE

Virtual exhibition pavilion

Targets many geographies at the same time

Live interaction with visitors before and during the expo



How a virtual expo helps exhibitors

- Access to good quality buyers from the comfort of the home or office.
- Reduced cost of participation compared to traditional format.
- Focussed region or market helps in understanding specific market requirements and therefore solutions can be showcased accordingly.
- Much wider coverage of the entire market because of more variety in the customer base

India-EU trade

The EU is the largest source of Foreign Direct Investment (FDI) into India. India's trade with the EU in 2019-20 was US\$104.9 billion out of which India's exports to the EU was US\$53.72 billion. India's imports from the EU was US\$51.2 billion in 2019-20.

India's main engineering exports to the EU are machinery, boilers and parts, electrical machinery and equipment, iron and steel, vehicles and parts, articles of iron and steel, optical, medical equipment and parts, aircraft and spacecraft, aluminium and products, tools and parts, etc. The main imports from the EU to India are tractors, motor vehicles and parts, turbojets and other gas turbines, ferrous waste and scrap, machinery and other appliances, electrical machinery and equipment, etc.

India-UK trade

In 2019, the UK ranked 14th in the list of India's top 25 trading partners with US\$8733.5 million exports during 2019-20 and US\$15446.1 million total trade. Engineering exports to the UK for 2019-20 was valued at US\$2.6 billion compared to US\$2.8 billion during same period last fiscal registering a negative growth of 7.24%.



KEY FEATURES OF A VIRTUAL EXPO

- Participate from anywhere any time using web browsers and smart phones, on iOS and android.
- Artificial Intelligence-driven matchmaking for buyers (pre-scheduled/ approved meetings).
- Availability of company and product videos to enhance the experience of buying/sourcing.
- Chat and video conferencing facility to help easy interactions.
- Private meeting rooms, personalised schedules and Mobile App support.
- Products displayed with detailed specifications to facilitate sourcing
- Webinars that bring speakers and experts to enhance knowledge and help decision making.
- Data security ensured on the online platform for buyers and exhibitors for meetings and chats

Exhibitor packages

Facilities	Basic	Premium
Virtual booth	Yes	Yes
Chat Messaging with buyers	Yes	Yes
Video conference with buyers (4 hours every day per login)	1 login	2 logins
Products for display	10	20
Photos per product	5	5
Video per product (up to 5 videos)	1	1
Product brochures	5	10
Name and Logo on the floor plan	Yes	Yes
Exhibitor list	Yes	Yes

Participation charges

Basic

Rs 25,000 for Members
Rs 30,000 for non-members

Premium

Rs 28,000 for Members
Rs 33,000 for non-members

- GST will be additionally applicable for both

Mode of payment

Please use the PayU payment gateway on the online **Space Booking Form** (see next column).

How to book space

Firms are requested to fill in the **online Space Booking Form at this link.**

Selection criteria

Since space is limited, participants will be selected strictly on first come, first served basis.

Cancellation of participation

If any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC India.



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VISITOR PROFILES

Automobiles	Aerospace & Defence	Electricals	Industrial Automation
Industrial Manufacturing	Machine Tools	Oil and Gas & Mining	Process Industry