



CONNECT. EXPAND. TRANSFORM.

Presenting India's premier business acceleration virtual event
focused on manufacturing and service sectors.



From 11th Dec. 2020 for a period of one year



ABOUT FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policies to encouraging debates, engaging with policymakers and civil society at large, FICCI articulates the views and concerns of the industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policymakers and the international business community.

FICCI Annual Expo 2020

We, at FICCI, are committed to support and help Indian businesses, service providers and manufacturers to project their achievements, translate B2Bs into business, and promote exports during these stressed times through a virtual exhibition and B2B interactions.

While the Exhibition Centre enables exhibitors from India and across the world to display their products and capabilities, and engage in business-related discussions with the buyers from their stalls itself, the B2B meeting rooms facilitate business-to-business discussions of all types. Along with these, the well-equipped auditorium, powered by AI-based protocols, allows holding of webinars and conferences of any kind in a world-class environment.

FICCI Annual Expo will be co-located with FICCI Annual General Meeting, a flagship consortium and one of the most awaited gatherings of representatives from the Government, Industry, Academia, Bureaucrats and other leading luminaries across fields who come together to address a high-powered audience, comprising of policymakers, corporates and media among others. The theme for the Annual Convention this year is *"Inspired India."*



Key Highlights

- A directory and comprehensive exhibition with a pavilion of stalls enabled with AI search feature for the ease of buyers.
- Products and services across 50+ sectors to be showcased in structured exhibition halls segregated as per sectors.
- 24x7x365 physical and online access to exhibitors with easy search options to find the desired products and services.
- Visitors can send meeting requests and fix their meetings with the exhibitors as per their convenience.
- Sectoral webinars will be organized inviting delegates from across the globe.
- The event will be promoted extensively across India and the globe through regional chambers and sectoral associations which are FICCI members and through Indian Missions all over the world.



Exhibition



Webinars



B2B Meetings



Digital Directory



Open 365 Days



Focus Sectors

- Agriculture
- AI & Digital Transformation
- Art & Culture
- Automobile
- AYUSH
- Capital Goods
- Cement
- Chemicals
- Civil Aviation
- Coal
- Communication & Digital Economy (Telecom)
- Defence
- Disaster Management
- Drones
- Education
- Electric Mobility
- Electronics Manufacturing
- Entertainment
- Environment & Climate Change
- Financial Sector
- FMCG
- Food Processing
- Gems & Jewellery
- Luxury & Lifestyle
- Geospatial Technologies
- Healthcare
- Homeland Security
- Hydrocarbon
- Information Technology
- Life Sciences
- Manufacturing
- Medical Value Travel
- Mining
- MSME
- Petrochemicals
- Plastic Waste Management
- Power
- Private Security
- Professionals Services (Architects, Chartered Accountants, Doctors etc.)
- Real Estate
- Renewable Energy
- Retail & Internal Trade
- Rural Development
- Science & Technology
- Skill Development
- Space
- Sports
- Start-ups
- Steel
- Supply Chain & Automations
- Textiles, Technical Textiles & Apparel
- Tourism
- Transport Infrastructure
- Urban Infrastructure & Smart Cities
- Water
- Wellness



FICCI ANNUAL EXPO 2020 ECHOING WITH 'ATMA NIRBHAR BHARAT' MISSION

Held in consonance to the ethos of 'ATMA NIRBHAR BHARAT' mission and Govt. of India initiatives, FICCI Annual Expo 2020 aims to be a catalyst in achieving \$5 trillion economy with the convergence of pioneers, mavericks, technocrats and captains of the global industry meeting at a common vantage platform. The expo will highlight all the important initiatives and showcase key schemes of the Govt. of India while exuding the positive impact and acknowledging the sagacious leadership of our Prime Minister. Some of the themes include:



Atma Nirbhar Bharat Abhiyan

In a clarion call for a self-reliant India, Hon'ble Prime Minister of India stressed on the five pillars to sustain the growth:

- Economy
- Infrastructure
- System (Based on Modern Technology)
- Vibrant Demography
- Demand

Several important reforms have already been enacted to realize this goal by the Government.

The expo will envisage this key initiative of GoI and showcase the positive impact on MSME, cottage, small scale and home industry which provide livelihood to crores of people across India.

Make in India

The 'Make in India' campaign is a catalyst to facilitate investment, foster innovation, enhance skill development, protect intellectual property and build best-in-class manufacturing infrastructure. The expo will have pavilions and stalls to showcase core focus sectors and other important sectors that drive the Indian economy. Eg. Railway Pavilion, Defence corridors, Investment parks, etc.

Production Linked Incentive Scheme (PLI)

To make India a manufacturing hub, the government announced the PLI scheme for mobile phones, pharma products, and

medical equipment sectors. It proposes a financial incentive to boost domestic manufacturing and attract large investments in the electronics value chain. This will also be on display with pavilions from pharma, medical equipment and mobile phone sectors.

Swachh Bharat Mission

Swachh Bharat Mission was launched throughout the length and breadth of the country as a national movement. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Govt. of India. Namani Gange and other off-shoots of the initiative will be on display.

'Vocal for Local'

Today, when we are going vocal for local, the whole world is also becoming a fan of our local products. Many of our local products have the potential of becoming global. Focus Sectors: Khadi, Handlooms, Toys & Gifts, Healthcare & Hygiene, ACE (Appliances, Consumer Durables & Electronics), AYUSH, etc.

Digital India Mission

The Digital India programme is a flagship programme of the Govt. of India with a vision to transform India into a digitally empowered society and knowledge economy. Focus Sectors: ICT Infrastructure.

UDAY

The UDAY scheme was launched for operational and financial turnaround of the Power Distribution Companies (DISCOMs) owned by any state. Focus Sectors: Power, Electricity and Renewable Energy.

Start-up India

Start-up India is a flagship initiative of the Govt. of India intended to catalyse the start-up culture and build a strong and inclusive ecosystem for innovation and entrepreneurship in India. With special focus on start-ups, the annual expo will host a plethora of start-up companies displaying their products and offerings.

Skill India Mission

The mission has been developed to create a convergence across sectors and states in terms of skill enhancement activities. Further, to achieve the vision of 'Skilled India', the National Skill Development Mission would not only consolidate and coordinate skilling efforts, but also expedite decision making across sectors to achieve skilling at scale with speed and standards.

Boosting the Engine of Growth - Railways

Focus areas: Infrastructure, electrification, and freight corridors.

RCS UDAN

Launched the objective of "letting the common citizen of the country fly," aimed at making air travel affordable and widespread, boosting inclusive national economic development, creating employment and developing air transport infrastructure across all regions and states of India. Focus Sectors: Infra, State Authorities, Airports, OEMs, Airlines and Services.



Infrastructure - Smart Cities Missions

The objective of the Smart Cities Mission is to promote cities that provide core infrastructure and give a decent quality of life to its citizens, a clean and sustainable environment and application of 'smart' solutions.

One District, One Product

After the success of UP ODOP, the Annual Expo will showcase exclusive products from the other progressive states of India.

Khadi

The Market Promotion and Development Assistance Scheme (MPDA) has been launched as a unified scheme by merging different schemes implemented by the Khadi sector including publicity, marketing, market promotion and marketing development assistance. Further, special grants/subsidies will be available for construction of Khadi Plazas. There would be a dedicated Khadi pavilion at the expo.

Science & Technology

India is one of the top-ranking countries in the field of research. Indian science has come to be regarded as one of the most powerful instruments for growth and development, especially in the emerging scenario and competitive economy.

There is a significant focus on woman researchers to promote research, development and adaptation of technology to improve the quality of life and working conditions for women, to provide newer opportunities for employment of women especially in rural areas. Aiming to increase the contribution of women scientists for technology-based development, we would be orchestrating a pavilion for S&T at the expo.



E-NAM

The scheme was launched to promote uniformity in agriculture marketing by streamlining the procedures across integrated markets, removing information asymmetry between buyers and sellers and promoting real time price discovery based on actual demand and supply. The expo aims to bring the market (buyers) and farmers together on a unilateral platform.

National Digital Health Mission and Ayushman Bharat Yojana

It is imperative to integrate digital health infrastructure in the country. NDHM is a visionary initiative, stemming from the National Health Policy, 2017, with an intends to digitize healthcare in India. To take rapid strides in digital healthcare, it is crucial to achieve universal access to equitable, affordable, and quality healthcare services, Universal Health Coverage (UHC) and health service delivery. In view of the prevalent pandemic, there is greater focus on bringing together the Global Healthcare Ecosystem at the expo to deliberate upon a robust future plan.

FINTECH

India is a global FinTech superpower with the highest FinTech adoption rate globally, and is amongst the fastest growing FinTech markets. India is ranked among the highest globally in FinTech adoption along with China.

Govt. of India lays notable importance to the sector and with progressive initiatives Jan Dhan - Aadhaar - Mobile, API platforms i.e. Aadhaar, UPI, Bharat Bill Payments, GSTN, Digital India, National Payments Council, tax benefits on surcharges etc., Start-up India, Aadhaar and focus on Artificial Intelligence and Machine Learning. The sector is expected to grow rapidly.

The expo will be canvassing 4 major segments including WealthTech, Payments, Lending and InsureTech.

E-Mobility and Faster Adoption and Manufacturing of Electric Vehicles (FAME)

Keeping in view the climate change commitments made by the Govt. of India during the COP21 Summit held at Paris to reduce emission intensity, India's rapid economic growth, rising urbanization, travel demand and country's energy security, Electric Mobility presents a viable alternative in addressing these challenges. When packaged with innovative pricing solutions, appropriate technology, and support infrastructure, it can be highly effective. Electric mobility will also contribute to balancing energy demand, energy storage and environmental sustainability.

In pursuit of FAME, we shall be orchestrating a pavilion and deliberations at the expo for the EV manufactures and stakeholders, providing the desired impetus to the ambitious targets set by the government and attaining the sustainable infrastructure.

Promotion of Tribal Products

In a fast-changing world, where modernity, technology and development have taken root and primitive indigenous ways of living are a thing of the past, found in textbooks, India still has more than 200 tribal communities spread across. Tribal artisans, set in their lives, are still trying to preserve the arts and crafts and traditions of their communities.

Through the sprawling exposition, we aim to publicize and promote the magical mystique of tribal products to create awareness and reinvigorate an increasingly global industry and economy.

Women & Child Development and Empowerment

The empowerment and autonomy of women and the improvement of their political, social, economic and health status is highly important for the growth of any nation. The Govt. of India is doing a tremendous job in promoting social and economic empowerment of women through cross-cutting policies and programmes, mainstreaming gender concerns, creating awareness about their rights and facilitating

institutional and legislative support for enabling them realize their human rights and develop to their full potential.

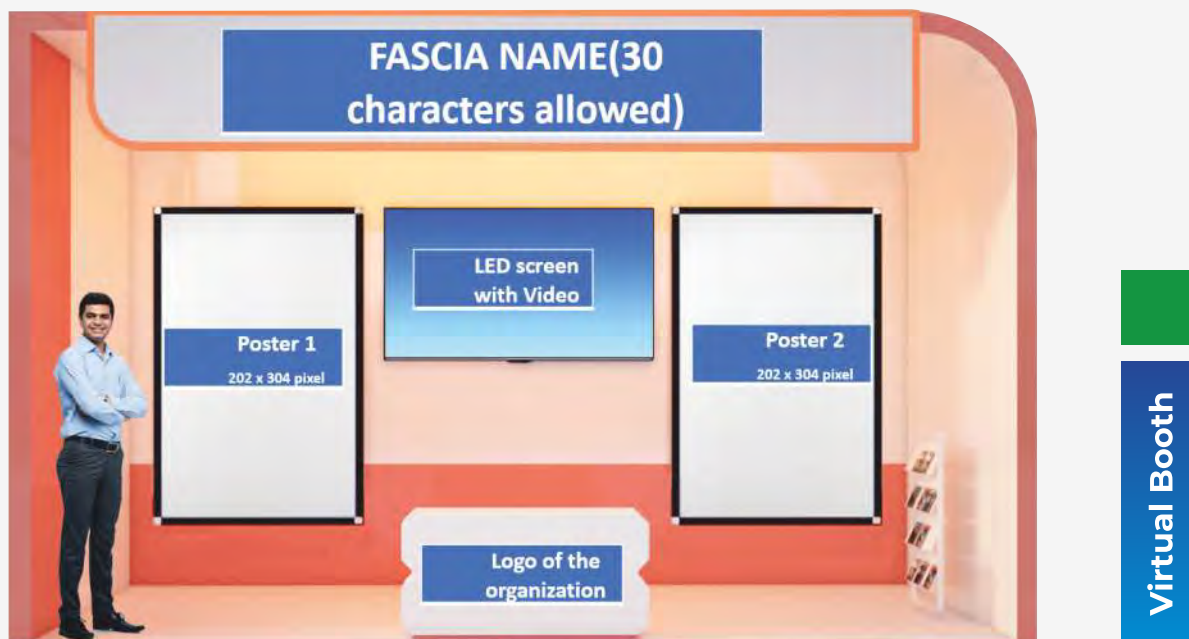
We are committed to women and child development initiatives and will promote various GoI schemes to stimulate change and provide larger traction through global industry connect.

GeM - Government e-Marketplace

GeM is a powerful Government-to-Business (G2B) platform that has been widely appreciated. It has been extremely successful in ensuring transparency of decision-making in the public procurement process and mitigating malpractices. The platform was instrumental not only in ensuring transparency but also in boosting innovation in the private sector, particularly in MSME.

The expo will be an ideal platform to promote the new version of the portal entailing robust features and availability of big-ticket items to attract large buyers like PSUs, Railways and Defence.





Participation Details

Features/Details	Initial Subscription	Yearly Subscription
Validity	2 months	12 months
Posters in booth	2 (Additional posters can be taken at additional cost)	2 (Additional posters can be taken at additional cost)
Video Gallery	5 Videos (Additional video can be taken at additional cost)	5 Videos (Additional video can be taken at additional cost)
Image Gallery	5 Galleries with 10 images each	5 Galleries with 10 images each. Additional Galleries can be created at additional charge
Website & Social Media Integration	Yes	Yes
Exchange Card to Buyers	Yes	Yes
Exhibitors Dashboard Access	Yes	Yes
Changes to Booth - Gallery/ Video/Posters/Exchange Card information etc	Yes - Maximum 5 Change Additional changes at additional cost	Yes - Maximum 5 Changes Additional changes at additional cost
Video on Booth LED screen	Yes	Yes
Digital Directory Listing	Yes	Yes
Interaction (Video/Audio/Chat)	Available at Extra charge	Available at Extra charge
Charges (GST 18%, 15% discount for FICCI Members)	INR 20,000	INR 50,000

Additional Features on Payment Basis

Interaction (Video/Audio/Chat)	INR 5000
Film Creation (Video Creation, Factory Tours, Video Editing, etc.)	INR 50,000 for 30 seconds INR 1,00,000 for 60 second *Contact us for customization and specific requests
Company Webinar (60 mins webinar including 15 mins Q&A)	INR 2,00,000 per Webinar (Includes one booth)
B2B Engagements (Specific B2B Meetings would be arranged as per requirements of the participants)	Indian Companies Meeting with Domestic Counterparts (Max 7 meetings) - INR 10,000/- Meeting with Global Counterparts / Buyers (Max 7 meetings) - INR 20,000/- Foreign Companies Meeting with Indian Counterparts (Max 7 meetings) - USD 300 *Cost will vary on the business interests & requirements of the company
Additional Poster on Booth	One Poster at INR 5000 (2 months) & INR 15,000 (12 months)
Additional Image Gallery	Each Gallery to be charged at INR 5000 (2 months) & INR 15,000 (12 months)
	Each Video to be charged at INR 2000 (2 months) & INR 12,000 (12 months)

Branding & Sponsorship Opportunities

Sponsorship B2B Lounge Sponsorship - Exclusive	INR 2,50,000 - Validity 2 months (Includes one booth)
Sponsorship Networking Lounge Sponsorship - Exclusive	INR 2,50,000 - Validity 2 months (Includes one booth)
Branding Option Video - on Lobby Screen	Exclusive: INR 200,000 (Per Month) In Loop (Max 4 videos of 15 seconds each): INR 75,000 per month
Sponsorship Exhibition Hall Sponsor	INR 1,50,000 per Exhibition Hall - Validity 2 months (Includes one booth)
Sponsorship Information Desk Sponsor - Lobby Sponsor	INR 1,50,000 per Exhibition Hall Validity 2 months (Includes one booth)

- All charges are net charges and 18% GST is additional.
- FICCI members will get 15% discount on booth charges and 10% discount on additional services.
- Companies opting for multiple booths for a period of one year (over 5 booths) will get 15% discount on the rentals.

Virtual Exhibition Booth Specification



Participation Charges

Initial Subscription (valid for 2 months)	INR 20,000 USD 500
Annual Subscription	INR 50,000 USD 750
Industry Directory Listing	INR 5,000 USD 150

*15% additional discount for the FICCI Members,
GST additional at 18%



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For more details write to us at: ficciexpo@ficci.in

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