

The 18th World Expo & Conference



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Special Thanks



India's Apex Agency



Agricultural & Processed Food
Products Export Development Authority

Government of India / States & The Chamber for
Import, Export & Health - Regd. for promotion of
commerce, recognized by the Union Ministry of
Corporate Affairs & other Government agencies.

Knowledge Partner



International Competence
Centre for Organic Agriculture



GOA

17 - 19 June 2021, Panaji
Dr. SP Mukherjee AC Stadium



MUMBAI

2 - 4 September 2021, Worli
Nehru Center Halls, Dr. AB Road,



MUMBAI

25 - 27 November 2021, BEC
Nesco Complex, Goregaon East



F & B PRO INDIA - FROM FARM TO FRIDGE

We are back for the 18th year in succession. F & B Pro India has over the last so many editions featured a number of Government of India boards, like those for Coir, Jute, Coffee, Coconut, etc. besides being supported by the Union Ministry of Food Processing Industries and chambers of commerce, professional / industry / trade associations, newspapers and publications. According to McKinsey & Co, the food retail sector in India is likely to grow to US \$ 150 Billion by 2025, accounting for a large chunk of the world food industry, estimated to be US \$ 400 Billion by then. All of which makes being at F & B Pro India - an absolute imperative.



Hon. Smt. Harsimrat Kaur Badal, Union Minister for Food Processing Industries and Union Minister of State, Hon. Shri. Rameshwar Teli spearheading Government of India initiatives for the sector.

F & B PRO INDIA - GOA & MUMBAI EDITIONS



Trinity recently concluded the Mumbai edition of F & B PRO INDIA held at The Bombay Exhibition Centre at Goregaon, after the Goa show at Dr. SP Mukherjee AC Indoor Stadium at Panaji. It was inaugurated by Hon'ble Shri Rameshwar Teli, Union Minister of State for Food Processing Industries, Government of India and H. E. Mrs. Rosette Mosi Nyamale, Ambassador of The Congo, which was also the partner country. Shri. Manoj Caculo, President of the Goa Chamber of Commerce, Industry & Agriculture was the chief guest. Among the guests of honour were included Ms. Jenna Hannan (BJCP certified judge from USA), Mr. Craig Wedge (World Wines Expert from Australia) with many other foreign & Indian dignitaries. More info at www.agrofnbpro.in

THE MARKET OPPORTUNITIES

US\$ 600 billion - Food processing to grow three-fold by 2020

US\$ 70 billion - The Indian F&B export is expected to be by 2020

US\$ 482 billion - The food processing industry expected to by 2020

US\$ 140 billion - Indian dairy industry is expected to double by 2020

US\$ 828.92 billion - Food & retail market is projected to touch by 2020

US\$ 915 billion - The Indian food & beverage retail market expected by 2020

US\$ 258 billion - The sector's value constituting 14% of GDP by manufacturing

US\$ 1.2 billion - Government of India's dairy processing infra fund worth Rs 8,000 crore

INR 2300 billion - The cold chain industry in India growth at a CAGR of 15.4% between 2018-2023

US\$ 285 million - Special Fund with National Bank for Agriculture and Rural Development (NABARD) for affordable credit.

HIGHLIGHTS OF THE SHOW

- World Edition
- 30,000 sq ft Area
- 500 Leading Brands
- 5,000 Key Purchasers
- International Marketing
- World Industry Leaders
- Country & State Pavilions
- Government Boards & Export Promotion Councils
- Multinational Companies, Foreign & Indian Visitors

SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Governor of Maharashtra & Impex Chamber Mg. Dir.



Maharashtra's Industries Minister inaugurating

Trinity's Special Thanks for Support from India's WVIPs & Policy Makers



I am happy to learn that the Trinity Group, which has been organizing a number of herbal, organic, natural, agro-food and swadeshi products exhibitions in India and abroad, has now scheduled this Expo and Conference ... I am given to understand that a number of ingredients, agro-product companies and packaged food and beverage brands would highlight the options available for the Indian farmer/food cultivator, besides those into distribution, dealership and retail businesses.

- H. E. Mridula Sinha, Governor of Goa

I am pleased to know that the Trinity Group is organizing this Expo & Conference ... It is a matter of great satisfaction that Indian agriculture and food processing industries have made significant progress during the last few years. I am confident that the mega event will boost trade, supply, manufacturing and joint-ventures, especially in the relevant fields of organics and biotechnology, besides contributing to India's food security. I congratulate the organizers and convey my best wishes for the success of the mega event.

- H. E. Bhagat Singh Koshyari, Governor of Maharashtra



I am happy to learn that the Trinity Group is organizing 17th edition of Organic + Biotech India World Expo co-located with 17th edition of Agro + F & B Pro Expo and Conference ... Indian agriculture and food processing industries have made great progress under this government. I am confident that this Expo and Conference will better the self sustenance of the farmer and contribute to this vital sector of the Indian economy. On this occasion, I congratulate the organizers and extend my warm wishes to all concerned.

- Hon. Nitin Gadkari, Union Minister for MSME, Road Transport & Highways

I would like to invite all stakeholders, especially the agri-organic/horticulture/cooperatives/industries & related departments of the state governments, besides central organic and food processing agencies to take advantage of this opportunity... There would also be knowledge sharing & updates through a series of seminars, along with free sampling, consultancy, workshops, demos, etc. We welcome the presence of various central and state government pavilions at this show.

- Hon. Rameshwar Teli, Union Minister of State for Food Processing Industries



I am glad to note that knowledge sharing and updates through a series of hourly seminars over 3 days, along with free sampling, consultancy, workshops, demos etc. will be useful to thousands of agriculturists, food processors, faculty, students and others in allied fields who would be visiting this event. We welcome the presence of Central and various State Governments pavilions at this show. It is my pleasure to wish the organizers and participants success...

- Hon. Parshottam Rupala, Union Minister of State for Agriculture & Farmers Welfare

The Government of India, under the visionary leadership of Hon'ble PM Shri Narendra Modi ji is committed to double farmer's income & such exhibitions & expos play important role in achieving it. I have been told that all stakeholders, especially the agri-organic/horticulture/co-operatives/industries and related departments of the state governments, besides central organic & food processing agencies are participating. I am sure various seminars & workshops proposed to be organized during the expo will be useful to thousands visiting it.

- Hon. Som Parkash, IAS (R), Union Minister of State for Commerce & Industry



The Ministry is happy to showcase its new schemes and initiatives. I hope that this Exhibition and Workshops will be useful to thousands of agriculturists, food processors, faculty, students and others in allied fields who would be visiting this event. My best wishes are with the organizers, exhibitors, hundreds of delegates and thousands of visitors who will undoubtedly benefit from this mega show.

- Hon. Dr. Thaawarchand Gehlot, Union Minister of Social Justice & Empowerment

This event seeks to provide a platform for international exposure and promotion of new technological innovations in agriculture and allied sectors, apart from addressing some critical issues of agriculture, horticulture and organic sectors. It is an imperative for all stakeholders to build a bridge between the farmers, domestic and international buyers, government agencies, industries & academics through this initiative. I hope that this World Expo opens up newer dimensions in bringing science and innovation to the help of the farmers.

- Hon. Sarbananda Sonowal, Chief Minister of Assam



It is commendable that our new schemes & initiatives are being showcased before Indians & foreigners. It is understood that a number of ingredients agro-product companies would highlight the options available for the Indian farmers/food cultivator, besides those into distribution, dealership & retail businesses. I am confident that it will boost trade, supply, manufacturing & joint-ventures; especially in the relevant fields of organics & biotechnology, besides contributing to this vital sector of the Indian economy.

- Hon. Suresh Prabhu, Ex - Union Commerce & Industry Minister

WHY EXHIBIT ?

- Governments can showcase their schemes for organics & farmers welfare
- Exhibitions combine benefits of internet, direct marketing & other media.
- Almost anyone interested in your products will be there.
- Exhibitions are a marketing medium like no other.
- Your target-audience comes to you in thousands.
- It's most cost-effective & better than advertising.
- Touch, feel & enquire - face-to-face networking.
- It can be a game changer for your business.
- Franchise or set up distribution channels.
- Launch products & evaluate response.



At the Conference (L-R) Ms. Jenna Hannan (BJCP certified judge from USA), Mr. Pankaj Kamble (Guinness World Record Holder Mr. Craig Wedge (World Wines Expert from Australia), HE Congo Ambassador & Mr. Manoj Caculo, President, Chamber of Commerce & Industry.

GOVERNMENT INITIATIVES & MARKET POTENTIAL

The Government of India has several attractive schemes, subsidies and fiscal/financial incentives for the industry which is passed on by the states, due to the political stability to farmers, producers & cultivators. In the organic F & B processing sector alone, India has over 835,000 organic producers, 699 processors, 669 exporters and 1.49 million ha area under organic cultivation. The F & B sector is heavily dependent on mechanized processing, packaging, storage & transportation technologies to overcome the challenges and food wastage. There are tax exemptions & foreign direct investment (FDI) norms are relaxed for up to 100 % FDI in food product e-commerce through automatic route.

Despite being one of the largest producers of agricultural and food products in the world, India ranks fairly low in the global food processing value chains, emphasizing the huge potential for investing in it. By 2024, the industry will potentially attract US\$ 33 billion investments and generate employment for 9 million people. By 2030, Indian annual household consumption is to treble, making India 5th largest household consumer worldwide. As per the National Agricultural Research Project (NARP), India has been divided into 127 agro-climatic zones. Loans to food & agro-based processing units & cold chains have been classified under agriculture activities for Priority Sector Lending - PSL. As per Business Wire (a Berkshire Hathaway company), Indian food processing market was worth INR 24,665 billion in 2018. The market is projected to reach INR 50,571 billion by 2024, exhibiting a CAGR of 12.4% during 2019-2024.

Rising household incomes, urbanization and the growth of organized retail are currently some of the major drivers of this market. A continuous growth in the urban population has resulted in consumers living a fast-paced & busy lifestyle. With limited time available for cooking & meal preparation, processed foods such as ready-to-eat products and snacks have become quite popular; particularly metropolises, but also in tier 2 & 3 cities and towns. Indian consumers are over 1.5 billion. India has one of the largest working populations in the world. The increased foot-print & bandwidth of internet connectivity adds to easy marketability and e-commerce of food products. With increasing disposable incomes, this segment is the biggest consumer of processed foods. Increasing penetration levels of organized food retail outlets are offering a wide range of options with access to a diversified range of products at attractive prices. The proportion of working women is increasing continuously & because of their busy lifestyle, time for household activities such as cooking is declining. This results in a rising demand for processed & ready-to-eat foods.



TRINITY'S 2018 - 2019 CENTRAL GOVERNMENT PAVILIONS



APEDA Pavilion - Agricultural Products Export Dev. Authority, Ministry of Industry & Commerce



MPEDA Pavilion - Marine Products Export Dev. Authority, Ministry of Industry & Commerce



Ministry of Food Processing, Govt of India - National Institute of Food Tech, Entrepreneurs & Mgmt - NIFTEM



Tea Board, Government of India Ministry of Industry & Commerce



Coffee Board, Government of India Ministry of Industry & Commerce



Spices Board, Government of India Ministry of Industry & Commerce



Coir Board, Government of India Ministry of MSME



Coconut Development Board, Govt of India Ministry of Agriculture



Democratic Republic of Congo
Partner Country



CSIR - Indian Institute Of Integrative Medicine
Technology Business Incubator, Govt. of India

TRINITY'S 2018 - 2019 UNION AYUSH MINISTRY PAVILIONS



Central Council for Research in
Yoga & Naturopathy - CCRYN



Central Council for Research in
Siddha Medicine - CCRS



Central Council for Research in
Unani Medicine - CCRUM



Central Council for Research in
Ayurvedic Sciences - CCRAS



Central Council for Research in
Homoeopathy - CCRH



National Medicinal Plants Board
of India - NMPB

TRINITY'S 2018 - 2019 STATES GOVERNMENT PAVILIONS (ALPHABETICALLY)



North Eastern Handicrafts & Handlooms
Dev. Corp. Board, Ministry of DoNER



Government of Andhra Pradesh



Government of Assam - PKYY & MOVCD



Government of Bihar



Government of Chandigarh



Government of Chhattisgarh - Horticulture Dept.



Government of Chhattisgarh - Agriculture Dept.



Government of Goa

TRINITY'S 2018 - 2019 STATES GOVERNMENT PAVILIONS (ALPHABETICALLY)



Government of Gujarat



Government of Jammu & Kashmir



Government of Jharkhand



Government of Karnataka



Government of Kerala



Government of Lakshadweep



Government of Madhya Pradesh



Government of Maharashtra - ATMA

TRINITY'S 2018 - 2019 CENTRAL GOVERNMENT PAVILIONS



Government of Manipur - MOMA



Government of Nagaland



Government of Odisha



Government of Rajasthan



Government of Sikkim



Government of Tamil Nadu



Government of Telangana



Government of Uttarakhand

INDIA'S SHARE OF WORLD PRODUCTION

- 22% of Rice
- 27% of Banana
- 40% of Mangoes & Guavas
- 43% of Buffalo Meat
- 19% of Milk
- 21% of Pulses
- 70% of Spices
- 23% of Tea
- 21% of Sugarcane
- 40% of Coconut

INDIA'S 2017 - 18 STATISTICS

- 311.71 million tonnes - Horticulture crop production
- 176.3 million tonnes - Milk production
- 95.2 billion Egg production
- 12.6 million tonnes - Fish production



INDIAN FOOD PROCESSING - FACTS & FIGURES

- India is the world's largest milk producing nation
- India is the second largest fruit producer in the world
- India is the largest producer, consumer and exporter of spices
- India's market for soft and alcoholic drinks is growing at a 14% CAGR
- India's 42 sanctioned mega food parks to become operational by 2020
- Indian food retail market is the 6th largest grocery market in the world
- India's horticulture output is expected to be 305.43 million tonnes in 2017-18
- India is the second largest producer of food & agri-commodities in the world
- India produced around 1.35 million MT (2015-16) of certified organic products
- India exports over 300 products in 20 different categories to over 20 countries
- India is the world's second largest producer of food grains, fruits & vegetables
- India's food & grocery retail market constitutes almost 65% of the total retail market
- India's food processing accounts for 32% of the country's total value of the F & B industry
- India's dairy, beverages, bread & cereals, snacks and health products are the fastest growing segments
- India's FP sector employs 12.8% of the workforce in the organized sector & 13.7% in the unorganized sector
- India had 150 million cubic meters of refrigerated warehousing in 2018 - the largest total capacity in the world
- India's food retail market is dominated by the Food Grocery (CAGR 25%) and Food Services (CAGR 15%) segments
- India's FP sector accounts for around 11% of agricultural value-added and 9% of manufacturing value-added products
- India's population is projected to overtake China by 2027, according to the UN's 2019 World Population Prospects report



WHY VISIT ?

Meet, Deal, Tie-up, Survey, Interact, Buy-Sell & Witness the Best & Latest in the fields of Processed & Packaged Agrifoods, Seeds, Herbs, Meat, Grains, Fruits, Pulses, Halal, Dairy, Drinks, Vegetables, Seafood, Ingredients, Foreign Products, Bread & Bakery, Organics, Ready-to-eat, natural products... And much more from exhibitors & at the various interaction opportunities at this mega show.

WHY VISIT ?

Trade & B2B Decision Makers, Investors & Agribusinesses, Importers & Exporters, Suppliers & Vendors, Cultivators & Farm Owners, Bulk & Institutional Buyers, Multinational Companies, Food Processors, Malls & Supermarkets, Fast Food Chains, Processed Food Manufacturers, Star Hotels & Fine Dine Restaurants, Distributors, Wholesalers and Retailers, Packaging and Distribution Centres, etc.

EXPO PROFILE

- Agriculture
- Extracts
- Grains
- Pulses
- AYUSH
- Farming
- Herbs
- Seeds
- Basmati Rice
- Fertilizers
- Horticulture
- Spices
- BioTech
- Flavours
- Ingredients
- Tea-Coffee
- Cereals
- Floriculture
- Jute
- Textiles
- Colours
- Food & Drink
- Medicinal Plants
- Tinctures
- Cotton
- Formulations
- Oils & Fats
- Vegetables
- Dry Fruits
- Fruits
- Plants
- And More



The APEDA Pavilion Reception at Trinity's Last Edition

INDIA - THE WORLD ORGANIC SUPERPOWER

Organic, Agriculture, Horticulture, AYUSH & Wellness, Animal Husbandry, Natural Products & Govt Initiatives.

India has the largest number of farmers engaged in organic farming across the world. The Food Standards and Safety Authority of India (FSSAI), in December 2017, has recognized the certification systems (NPOP and PGS-India) valid for organic food products. The Government of India now has the NPOP - National Programme for Organic Production - the standards for production and accreditation system, which is recognized by the European Commission and Switzerland for unprocessed plant products which is equivalent to their country standards. Similarly, USDA has recognized NPOP conformity assessment procedures of accreditation as equivalent to that of USA. Thus, Indian organic products duly certified by the accredited certification bodies of India are accepted by these leading importing countries.

The Government of India & all States are giving utmost importance to organic farming, medicinal plants, biotechnology and natural products to meet the huge demand. The private sector is not to be left behind with farmers, cultivators & gatherers are being organized into clusters or co-operatives to get best results. The Central Government has rolled out several schemes to incentivize organic cultivation - National Program for Organic Production (NPOP), National Project on Organic Farming (NPOF), National Mission on Sustainable Agriculture (NMSA), Paramparagat Krishi Vikash Yojana (PKVY), Rashtriya Krishi Vikas Yojana (RKVY), Mission for Integrated Development of Horticulture (MIDH) & National Mission on Oilseeds & Oil Palm (NMOOP) etc

THE SECTOR IS BOOMING

- Indian domestic market is estimated at INR 40,000 million.
- The total area under organic certification process (registered under NPOP) - 3.56 million hectare, as of 31st March 2018.
- Domestic market is anticipated to increase by INR 100,000 million to INR 120,000 million by 2020 with a similar increase in exports.
- The cultivable area was 1.78 million hectare (50%), while wild harvest collection area at 1.78 million hectare (50%) was the balance.
- Market for domestic organic packaged food in 2016 was INR 533 million, growing at 17% & expected to be INR 871 million by 2021.

Madhya Pradesh has covered largest area under organic certification followed by Rajasthan, Maharashtra and Uttar Pradesh. By 2017, Sikkim received international UN acclaim for converting its entire cultivable land (more than 76000 hectares) under organic certification. Sikkim has assisted 66,000 farmers, boosted tourism and set an example for other countries. Sikkim was declared fully organic after phasing out chemicals & substituting them with sustainable alternatives.

PUSH FACTORS FOR INCREASED DEMAND

- Government has improved the regulatory framework for greater benefit.
- Investors are opting for organic produce companies seeing the market potential.
- Many organic produce companies are resorting to online marketing & technology
- Organic food restaurants and cafes, retail outlets and supermarkets are fast increasing.
- Consumers are becoming health conscious and aware of the harmful effects of chemical use.
- New organic product categories are regularly being launched providing buyers with varied choices.
- Food processing and packaging has ensured longer shelf life & easy availability for organic produce.
- An exclusive Union AYUSH Ministry has raised demand for Ayurvedic & related wellness, besides boosting exports.



MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

COST-EFFECTIVE RATES

- Raw Space - ₹12,000 /- per sq.mtr ● Built-up Shell - ₹12,500 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros) • Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



PROFESSIONAL ORGANIZERS



TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this one is no different.



Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.



India's Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

PARTNERS & GOVERNMENT SUPPORT - 2019

PARTNER COUNTRY		HOST STATE		PLATINUM		DIAMOND	
							
MALAYSIA	THE CONGO	MAHARASHTRA	GOA	BIHAR	RAJASTHAN	MADHYA PRADESH	ARUNACHAL P.
GOLD		SILVER		BRONZE			
							And many more...
ANDHRA PRADESH	GUJARAT	JHARKHAND	LAKSHADWEEP	ASSAM	CHATTISGARH	UTTARAKHAND	

2018 - 2019 Exhibitors from Foreign Countries

								
EUROPE	THE CONGO	SOUTH AFRICA	HONG KONG	AFGHANISTAN	CHINA	KUWAIT	TURKEY	THAILAND

Government of India Agencies / Boards 2018 - 2019 Exhibitors

								
AGROPRODUCTS	MARINE PRODUCTS	FOOD TECH	CSIR - IIM	TEA BOARD	COFFEE BOARD	SPICES BOARD	COIR BOARD	COCONUT BOARD

Participated State Government 2018 - 2019 Exhibitors

							
ANDHRA PRADESH	ARUNACHAL	ASSAM	BIHAR	CHANDIGARH	CHATTISGARH	GOA	GUJARAT
							
JAMMU & KASHMIR	JHARKHAND	KARNATAKA	KERALA	LAKSHADWEEP	MADHYA PRADESH	MAHARASHTRA	MANIPUR
							And many more... & MANY MORE
NAGALAND	ODISHA	RAJASTHAN	SIKKIM	TAMIL NADU	TELANGANA	UTTARAKHAND	

Special Thanks

								
Government of India	All India Association of Industries	All India Food Processors' Association (AIFFPA)	Association of Food Scientists & Technologists	Federation of Hotel & Restaurant Associations of India	Hotel And Restaurant Association (Western India)	Retailers Association of India	Western India Culinary Association	Hospitality Purchasing Managers' Forum
								
Association of Hotel And Restaurant India	Professional Housekeepers Association	Poona Hoteliers Association	Culinary Forum of Goa	Goa Chamber of Commerce & Industry	Travel & Tourism Association of Goa	Goa Hotel & Restaurant Association	GOA STATE INDUSTRIES ASSOCIATION	

Professional Producers

								
3 GUINNESS WORLD RECORDS	PROMOTED BY TRINITY	Certified by American National Standards Institute International Conformance Veritas	REGISTERED COMPANY	SUBSIDY POSSIBILITY	PATRON MEMBER EU INDIA CHAMBERS	ASSOCIATE MAHARATTA CHAMBER	IMPORT - EXPORT & HEALTH CHAMBER	TRINITY VENTURE