

The 7th Annual World Expo & Conference - TTI: Travel & Tourism India (TTI) co-located with OTI: Outbound Tourism International (Worldwide)

**SPONSORSHIP PROPOSAL FOR 1 VENUE – EITHER GOA
STALL SPACE TO BE BOOKED AT RS. 18,000 PER SQ MT**

GOA: 2nd to 4th December 2021 at Dr. SP Mukherjee AC Stadium, Panaji

Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications, and marketing material, to opportunities at leading sessions and more, you can choose from a bouquet of combinations.

Platinum Sponsor (INR 18 Lakh) (USD \$ 25,250)

- Minimum 90 Sq Mt Space complimentary at a premium prominent location
- One double spread color advertisement in Event directory
- Invite to inaugural session for CEO & five others
- Opportunities via Digital media platforms like video byte of CEO
- Speaking opportunity at a Seminar

Logo Visibility

- Logo display as 'Platinum Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers & EDMs
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition Venue

- Standees & Display
- Hoarding at the Exhibition Venue

Other Benefits

- Complimentary Inaugural passes - 20 nos
- Complimentary Visitor Entry passes - 500 nos
- Invites to Special Events during the show

Diamond Sponsor (INR 13 Lakh) (USD 18,250)

- 60 sq mt space complimentary at a vantage location
- One page color advertisement in Event Directory
- Invite to Inaugural Session for CEO & 3 others
- Opportunities via digital media platforms
- Speaking opportunity at a seminar

Logo Visibility

- Logo display as 'Diamond Sponsor' at expo venue
- Thank You Sponsor at various locations
- Official Event Website
- Invitees emailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - print & outdoor
- Visitor Admit Cards

Exhibition Venue

- Standees & Displays
- Hoardings at the Expo Venue

Other Benefits

- Complimentary Inaugural Passes - 15 Nos.
- Complimentary Visitor Entry Passes - 250 Nos.
- Invites to Special Events during the show

Gold Sponsor (INR 9 Lakh) (USD 12,650)

- 36 sq mt space complimentary
- Half page color advertisement in Event Directory

Logo Visibility

- Logo display as 'Gold Sponsor' at expo venue
- Thank You Sponsor at various locations in expo venue
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisement & promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Inaugural Passes - 10 Nos.
- Complimentary Visitor Entry Passes - 100 Nos.

Silver Sponsor (INR 7 Lakh) (USD 8,500)

- 27 sq mt space complimentary
- Half page color advertisement in show directory

Logo Visibility

- Logo display as 'Silver Sponsor' at expo venue
- Thank You Partner at various locations
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisements & promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Inaugural passes - 5 Nos.
- Complimentary Visitor Entry passes - 50 Nos.
- **GST at 18 % applicable on all payments**

You are requested to contact Trinity for more info and to customize your sponsorship packages.

We look forward to welcoming you and making your participation a grand success.

For more information, do get in touch:

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