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Ministry of Textiles &  
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Govt. of India



# 11<sup>th</sup> India International Silk Fair

Garments • Scarves • Furnishings • Carpets • Sarees • Accessories • Silk Blend Products

(Sponsored by Ministry of Textiles & Ministry of Commerce, Govt. of India)

[www.indiainternationalsilkfair.com](http://www.indiainternationalsilkfair.com)

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To,

**H.E K. Nandini Singla**  
**Ambassador**  
**Embassy of India, Portugal**

**Sub: Request to Invite Foreign buyers to attend 11th India International Silk Fair  
28th - 30th July 2022 at The Rivera House, Ambience Golf Drive, Gurugram,  
Haryana (India).**

Dear Madam/Sir,

The Indian Silk Export Promotion Council (ISEPC) which is an apex Government body of the exporters of Indian silk & silk blend products from all over India is organizing 11th India International Silk Fair 28-30 July 2022, which is funded under MAI scheme. We are proposing to sponsor the visit of foreign buyers to the fair.

The objective of sponsoring the visit of the foreign buyers to the fair is to provide an exposure of products of around 80 exhibitors from all over India who will be displaying varieties of fabrics & Garments both in silk & silk blended Scarves, Sarees, Made-ups, Silk Carpets & Home furnishing.

The visiting buyers will have the opportunities of sourcing large unexplored varieties of products in different fibres directly from the manufacturers thus making a great difference in their costing and reliability. ISEPC would like to offer to visiting buyers the following:

I. Airfare subsidy to the visiting buyers as under:

- INR 40,000/- to buyers from North American Countries including USA, Canada, Central & South American Countries. \*
- INR 40,000/- to buyers from Europe, Australia & African Countries. \*
- INR 35,000/- to buyers from Japan, South Korea & CIS Countries. \*
- INR 28,000/- to buyers from Middle – East Countries (including Egypt), Far-East & other Asian Countries. \*
- INR 24,000/- to buyers from Vietnam, Sri Lanka & Bangladesh. \*

(\* Subject to actual fare or limit prescribed above whichever is less)

**Shri Naresh Sadh**  
Chairman-ISEPC  
9811007004

**Shri Akash Mittal**  
Vice-Chairman-ISEPC  
9810038891

**Dr. Bimal Mawandia**  
Chairman-Exhibition Committee  
9811040230

**Shri T.S.Chadha**  
Off. Executive Director  
9654691233

**Shri Satish Gupta**  
Member Exhibition Committee  
9810068345

**Shri Atul Kumar Gupta**  
Member Exhibition Committee  
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**Shri A. L. Arora**  
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**Shri Ravi Kumar Mehra**  
Member Exhibition Committee  
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**Shri Vinay Kumar Sadh**  
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9811025894

**Shri M N Manohar**  
Member Exhibition Committee  
9845116233

**Shri Sanjeev Kr. Sharma**  
Sr. Director-ISEPC  
9899573797

**Working & Regional Office : 1302-03 Ansal Tower, 38 Nehru Place, New Delhi 110019. India. Telephone: 011-40154181/26220134**  
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**2. Two days complimentary stay in 4/5-star hotel with breakfast & working lunch at the fair venue.**

**3. Free pick up from Delhi Airport to Hotel and free pick up and drop from hotel to fair venue and vice versa.**

The visiting overseas buyers will thus be availing huge benefits of unparalleled interaction with suppliers from remote corners of India as well as enjoying hospitality and feast during the 3 days of the event, besides saving a lot of expenditure on their travel to India.

The Indian Silk Industry is very dynamic as it is the only country in the world which produces all commercial varieties of silk namely Tassar, Muga, Eri and Mulberry. Silk produced in India has its own uniqueness in terms of better strength, ability to absorb dyes, ruggedness, brightness and luster, fall, feel, drape etc. The Indian Silk is unique not only because it has distinguished and distinct characters when compared to silk from other countries but also due to the fact that the processes and technologies used are different and varied from cluster to cluster. The variety and diversity in these clusters is because of the weaving styles, patterns of designs, accessories and equipment used, technology employed skill levels preference for designs and motives, colour combination etc.

We therefore seek your kind support in disseminating the above information about the fair to the interested buyers and suggesting them to get registered for sponsorship on the website of the Council as well as to provide us data bank of all such concerned dealers/importers/buyers who are interested in sourcing Indian Silk products.

We do hope that you will exchange the information of this exciting offer to all concerned.

Look forward for your kind support.

With Regards

**Naresh Kumar Sadh**  
**Chairman - ISEPC**

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