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Govt. of India



# 14<sup>th</sup> India International Silk Fair

Garments • Scarves • Furnishings • Carpets • Sarees • Accessories • Silk Blend Products

(Sponsored by Ministry of Textiles & Ministry of Commerce, Govt. of India)

[www.indiainternationalsilkfair.com](http://www.indiainternationalsilkfair.com)

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To,

**H.E Mrs. K. Nandini Singla**  
**Ambassador**  
**Embassy of India, Portugal**

**Sub: Request to Invite Foreign buyers to attend 14th India International Silk Fair 22-24 March 2023 at The Rivera House, Ambience Golf Drive, Gurugram, Haryana (India).**

Dear Madam/Sir,

**The Indian Silk Export Promotion Council (ISEPC)** which is an apex Government body of the exporters of Indian silk & silk blend products from all over India is organizing **14th India International Silk Fair 22-24 March 2023**, which is funded under MAI scheme. We are proposing to sponsor the visit of foreign buyers to the fair.

**The objective of sponsoring the visit of the foreign buyers to the fair is to provide an exposure of products of around 80 exhibitors from all over India who will be displaying varieties of fabrics & Garments both in silk & silk blended, Scarves, Sarees, Made-ups, Silk Carpets & Home furnishing.**

The 14th India International Silk fair '2023 (14th IISF) is expecting to be visited by more than 150 foreign buyers out of which **100 buyers will be sponsored by funding the cost of their air fare and stay by ISEPC from the eligible countries as defined in MAI Guidelines: -**

**I. Airfare subsidy to the visiting buyers asunder:**

**INR 40,000/- to buyers from North American Countries including USA, Canada, Central & South American Countries. \***

**INR 40,000/- to buyers from Europe, Australia & African Countries. \***

**INR 35,000/- to buyers from Japan, South Korea, CIS Countries and Egypt. \***

**INR 28,000/- to buyers from Middle – East Countries. \***

**INR 24,000/- to buyers from Indian Sub-Continent Countries and South-East Asian Countries. \***

(\* Subject to actual fare or limit prescribed above whichever is less)

**2. Two days complimentary stay in 4/5-star hotel with breakfast & working lunch at the fair venue.**

**3. Free pick up from Delhi Airport to Hotel and free pick up and drop from hotel to fair venue and vice versa.**

The visiting overseas buyers will thus be availing huge benefits of unparalleled interaction with suppliers from remote corners of India as well as enjoying hospitality and feast during the 3 days of the event, besides saving a lot of expenditure on their travel to India.

The Indian Silk Industry is very dynamic as it is the only country in the world which produces all commercial varieties of silk namely Tassar, Muga, Eri and Mulberry. Silk produced in India has its own uniqueness in terms of better strength, ability to absorb dyes, ruggedness, brightness and lustre, fall, feel, drape etc. The Indian Silk is unique not only because it has distinguished and distinct characters when compared to silk from other countries but also due to the fact that the processes and technologies used are different and varied from cluster to cluster.

**Shri Akash Mittal**  
Chairman-ISEPC  
9810038891

**Dr. Bimal Mawandia**  
Vice-Chairman-ISEPC  
9811040230

**Shri Naresh Sadh**  
Chairman-Exhibition Committee  
9811007004

**Shri T.S.Chadha**  
Off. Executive Director  
9654691233

**Shri Atul Kumar Gupta**  
Member Exhibition Committee  
9810087662

**Shri A. L. Arora**  
Member Exhibition Committee  
9811035842

**Shri Ravi Kumar Mehra**  
Member Exhibition Committee  
9820021228

**Shri Vinay Kumar Sadh**  
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**Shri M N Manohar**  
Member Exhibition Committee  
9845116233

**Shri Sanjeev Kr. Sharma**  
Sr. Director-ISEPC  
9899573797

**Working & Regional Office : 112-A Chrinjeev Tower, 43 Nehru Place, New Delhi 110019. India. Telephone: 011-40154181/26220134**  
E-mail : [exhibitors@indiansilkfair.in](mailto:exhibitors@indiansilkfair.in), [buyersphysical@indiansilkfair.in](mailto:buyersphysical@indiansilkfair.in), [roisepc@gmail.com](mailto:roisepc@gmail.com), [isepchco@gmail.com](mailto:isepchco@gmail.com)



सत्यमेव जयते

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The variety and diversity in these clusters is because of the weaving styles, patterns of designs, accessories and equipment used, technology employed skill levels preference for designs and motives, colour combination etc.

We therefore seek your kind support in disseminating the above information about the fair to the interested buyers and suggesting them to get registered for sponsorship on the website of the Council as well as to provide us data bank of all such concerned dealers/importers/buyers who are interested in sourcing Indian Silk products.

We are also happy to inform you that the council, will bring out a Fair Directory during the forthcoming 14th India International Silk Fair, 2023, that will carry information about the fair and participant details.

**Messages from important Government officials and trade bodies are also carried out in the aforesaid fair directory. We will be obliged, to get a brief message from you along with your recent photograph, which we shall publish in the fair directory. We will expect your message latest by 15th of February, 2023.**

For more information about the fair, kindly log on to: [www.indiansilkfair.in/physical/](http://www.indiansilkfair.in/physical/)

We do hope that you will exchange the information of this exciting offer to all concerned.

Look forward for your kind support.

**With Regards**

**Akash Mittal**  
Chairman – ISEPC  
+91 9810038891

Kindly Note: a. A total of 100 buyers will be selected by the buyer selection committee for sponsorship on first cum first basis and the Organizing Committee will examine the profile of the registered buyers and will offer sponsorship to selected buyers who shall be entitled for reimbursement of airfare and stay as mentioned above. Committee has the sole right to reject or accept any application without assigning any reason for its decision.

b. Last day of Registration is 10th February 2023.

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